Infographic Video

Activity Description

Students will create an infographic video using multimedia, images, and statistics related to a topic within their discipline. Students can post their work in an online discussion board or a collaborative shared space. This activity can be paired with either the #Twitter or Wiki activities.

Timeline

Instructor Preparation (15 minutes); Student Participation (45 - 60 minutes)

Learning Outcome/s

- Students will be able to locate research and statistics related to a topic within their discipline.
- Students will be able to construct a multimedia infographic video to communicate and display information.
- Students will be able to share their infographic video with classmates and provide peer feedback utilizing a collaborative tool.

Tools & Resources

Internet, Infographic video creation tool, discussion board, YouTube channel, or other collaborative shared space.

Activity Implementation -

1. Create a discussion forum in the learning management system or establish a collaborative, shared space, such as a Google Drive folder for students to post links to their infographic videos.

2. Ask students to create an infographic video using research and statistics related to a topic within their discipline. Provide students with creation tool options and examples of infographic videos.

3. Students should upload or post a link to their infographic video and provide peer feedback to a classmate’s infographic video.

Ideas for Assessment & Reflection

After reviewing students’ videos, respond to students individually or address common themes/concerns through a post, course announcement, or video post. Once students have reviewed instructor feedback, ask students to post additional insights expanding their understanding of the topic or how information can be presented as an infographic.

Encourage students to reflect on why they might use an infographic video to present data rather than a written paper or static infographic.
Additional Resources

Infographic Video Creator
- PowToon (https://www.powtoon.com/)
- Animaker (http://www.animaker.com/infographics)
- Camtasia (https://techsmith.com/camtasia)

Example Infographic Videos
- https://www.youtube.com/watch?v=WqwqzJKa7u0